

लोक सेवा आयोग
राष्ट्रिय बीमा कम्पनी लिमिटेड, प्रशासन, सातौ, नायव व्यवस्थापक पदको खुला प्रतियोगितात्मक
लिखित परीक्षा
२०८०/०३/१७

पत्र : द्वितीय
समय : ३ घण्टा

पूर्णाङ्क : १००

विषय : अर्थ, वित्त र व्यवस्थापन

प्रत्येक Section को उत्तर छुट्टाछुट्टै उत्तरपुस्तिका मा लेख्नुपर्नेछ । अन्यथा उत्तरपुस्तिका रद्द हुनेछ ।

Section "A"

50 Marks

1. Mention the differences between Gross Domestic Product (GDP) and Gross National Income (GNI). 5
2. What are the objectives of Monetary Policy of Nepal? 5
3. What are the major achievements of financial sector reform in Nepal? Explain in brief. 5
4. Critically analyze the role played by the World Bank Group in the economic and social development of Nepal. 10
5. Define Research. What are the characteristics of a good research proposal? Explain. 3+7=10
6. Suppose you have been appointed as a high-ranking official responsible for revitalizing Nepal's struggling public enterprises. In this role, you are tasked with addressing the multitude of problems faced by these enterprises including financial losses, negative net worth, low capacity utilization, outdated production technologies, supply chain uncertainties, inefficiency, mismanagement, lack of competitiveness, frequent leadership changes, political interference, lack of innovation, no quality improvement and unfavourable labor relations.

Considering the above-mentioned situation, develop a comprehensive plan of strategic roadmap for revitalizing the public enterprises outlining clear objectives targets with timelines. Discuss the key elements of this roadmap including financial restructuring, operational improvements, technological upgrades, supply chain management and human resource development. 15

Section "B"

50 Marks

7. How does communication play a vital role in an organization? Describe briefly in the eye of a manager. 5
8. Explain the concept of financial management and its implications for a company. 5
9. What are the differences between sales and marketing? 5

10. The concept of management is defined as the job done by others. However, the classical concept has been drastically changed in the new era of 21st century. In this background, answer the following questions: 5+5=10
- a) What are the emerging concepts of management in the changing global context of 21st century?
 - b) What are the major issues in result oriented management in Nepal?
11. What are the major issues of Human Resources Management in Public Enterprises of Nepal? What measures should we adopt to solve the issues? 5+5=10
12. The preamble of the Constitution of Nepal has emphasized for the fulfillment of the aspiration of Good Governance, development and prosperity in the nation. However, the global indicators of Good Governance (including CPI) don't show the encouraging results. Besides the public sector governance, the Corporate Governance and CSR also in question as the private sector performances are not satisfactory as per the public sentiments. In this context: 5+5+5=15
- a) What are the cruxes of the problem for achieving the Good Governance (in both public and private sector) in Nepal?
 - b) What are the legal and institutional frameworks in this regards? Explain with strength and weakness of them.
 - c) Make recommendations with action plan for the achievement of Good Governance (in both public and private sector governances) in Nepal?

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